

Empower Citizens, Strengthen Enforcement: tagSnapper for Expired Registrations

Problem: Expired tags in California threaten safety, air quality, and revenue. AB-256 complicates enforcement.

Solution: tagSnapper app lets citizens report expired tags with a simple photo.

Benefits:

- **Public Safety:** Identify uninsured/neglected vehicles, free up CHP, improve officer safety.
- **Compliance:** Increase registrations, streamline enforcement, align with laws.
- **Cleaner Air:** Reduce emissions, align with environmental goals.
- **State Revenue:** Maximize renewals, recoup millions, mitigate AB-256 impact.

Proof of Concept: CHP REG program shows citizen engagement potential. tagSnapper is faster and more efficient.

How it Works:

- Citizens photograph expired tags with the app.
- System generates reports with detailed information.
- Data seamlessly transmitted to authorities for action.

Pilot Program Advantages:

- Low-risk, high-reward to prove effectiveness.
- Gather data and feedback for optimization.
- Minimize investment, secure support for full rollout.

Next Step:

- Pilot tagSnapper in your area.
- Request a demo and discuss your needs.

tagSnapper: Empowering citizens to improve California's roads and safety.

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