

# tagSnapper

helps rein in  
vehicle registration



**Target CHP Goal**  
'to enforce the provisions of  
the California Vehicle Code'



**Specifically**  
CVC 5204(A)  
Display of valid tabs



## PROBLEM

**Violation of VEH 5204(A)**  
Every year, more than  
one-in-ten vehicles  
registrations becomes  
delinquent estimated  
to be worth **\$425 million**.



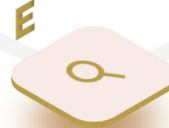
## OUTCOMES

**Target CHP goal** 'to enforce  
the provisions of the  
California Vehicle Code'  
**Help recover \$50 million**  
in the first year.  
**Ease** the low-priority  
ticketing burden from  
law enforcement.



## SOLUTION

We provide **photographic  
proof** and data to power an  
automated system that,  
once verified, mails  
thousands of notices  
(similar to toll bridge  
crossing violations) to the  
vehicle owner.



## EVIDENCE

**Existing CHP REG program**  
has helped recoup millions  
from out-of-state registration  
cheats with the help of  
reporting Californians.



## NEXT STEP

To explore more about a  
**small-scale pilot** program,  
please  
Visit: [www.tagSnapper.com/chp](http://www.tagSnapper.com/chp)  
Call: (650) 450-8303  
or  
Email: [bharat@tagSnapper.com](mailto:bharat@tagSnapper.com)

Turnkey technology that's



## AUTOMATED

with an  
overnight  
process



## SELF-FUNDING

leaving existing  
budgets are  
unaffected



## WORKS WITH EXISTING:

- technology
- processes &
- remittance  
system

# CAPABILITIES STATEMENT

In California, more than one in ten registrations becomes delinquent estimated to be worth **\$425 million** every year.  
Let's recoup **\$50 million** in the first year with our self-funded system.



## COMPANY SUMMARY

- ◆ Silicon Valley Technology startup
- ◆ Custom built solution to help weed out violators of veh 5204(a) (law requires valid tabs on rear license plate)
- ◆ Fully operational and scalable



## CORE CAPABILITIES

- ◆ Produce and deliver daily tabulated report of expired license plates that have been
  - ◆ photographed (with our app) the previous day
  - ◆ screened for accuracy & clarity
  - ◆ deduped, so only first time reports are included
- ◆ Data gathered from around California



## DIFFERENTIATORS

- ◆ Each image is stamped with location, date & time
- ◆ Each record in the daily tabulated data report includes
  - ◆ license plate number
  - ◆ date, time & address of snap
  - ◆ make, model & color of vehicle
  - ◆ license plate number
  - ◆ month & year of expired tag
  - ◆ minimum number of days delinquent
  - ◆ URL to verified photographic evidence
- ◆ Format tailored to suit agency requirements to enable violation notice similar to toll bridge crossing statement/invoice to be mailed to vehicle owner
- ◆ Capability to report out-of-state vehicles to help the CHP REG program (previously known as CHEATERS)



## CERTIFICATIONS

Registered as Small Business  
Cert ID 2024914



## NAICS

518210 Electronic data processing services



## UNSPSC

81112001 Online data processing services  
81112002 Data processing services  
81162302 Data analytics process as a service  
81112000 Data services



## COMPANY DATA

tagSnapper  
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DUNS # 118262557



## CONTACT INFO

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## NEXT STEP

Ready to turn the page on these cheats?  
For more info, please visit:  
[www.tagsnapper.com/chp](http://www.tagsnapper.com/chp)

