

Capabilities Statement

Every year in California, more than one in ten registrations becomes delinquent worth an estimated **\$425 million**.

Let's recoup \$50 million in the first year with our self-funding system.

Company Summary



- ◆ Silicon Valley technology startup
- ◆ Custom built solution to help weed out violators of veh 5204(a) (law requires valid tabs on rear licence plate)
- ◆ Fully operational and scalable

Core Capabilities



- ◆ Produce and deliver daily tabulated report of expired licence plates that have been
 - ◆ photographed (with our app) the previous day
 - ◆ screened for accuracy and clarity
 - ◆ deduped, so only first time reports are included
- ◆ Data gathered from around California

Differentiators



- ◆ Each image is stamped with location, date and time
- ◆ Each record in the daily tabulated data report includes
 - ◆ licence plate number
 - ◆ date and time
 - ◆ make, model and color of vehicle
 - ◆ month and year of stale tag
 - ◆ minimum number of days delinquent
 - ◆ URL to verified photographic evidence
- ◆ Format tailored to suit agency requirements to enable violation notice similar to a toll bridge crossing statement/invoice to be mailed to vehicle owner
- ◆ Capability to report out-of-state vehicles to help the CHP REG program (previously known as CHEATERS)

tagSnapper

Weeding out delinquent
vehicle registration cheats



Certifications

Registered as Small Business
Cert ID 2024914



NAICS

518210 Electronic data processing services



UNSPSC

81112001 Online data processing services
81112002 Data processing or preparation services
81162302 Data analytics process as a service
81112000 Data services



Company Data

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Contact Info

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Next Step

Ready to turn the page on these cheats?
For more details, please visit:
www.tagSnapper.com/dmv

